

Tuesday, August 25, 1998. Hiten Bhuta's Visionary Training in 1997 To Young Students of Bohra

[\(link\)](#)

ઇન્ટરનેટમાં એક બીજું કલ્ચર બહુ વધી ગયું છે અથવા તો ચાલુ થયું છે. એ છે કે બધું ફી મળે. ઇન્ટરનેટમાં બધું ફી મળે, મફત મળે. ઇમેઇલ મફત મળે, ફેક્સ પણ મફત મળે, ફોન મફત, સાઇટ મફત, પ્રોગ્રામ મફત, બધું મફત. તમારે ઇન્ફોર્મેશન જોઈતી હોય, ન્યૂઝપેપર જોતા હોય, બધું મફત; આઇમ ઓફ ઇન્ડિયા મફત, ન્યૂયોર્ક ટાઇમ્સ મફત, ફોર્ચ્યુન મફત, બધું મફત. તો પછી એનો કોઈને પ્રશ્ન થાય કે આ લોકો આ કામ ફીમાં કરે છે, બધું મફત. એનો શું ફાયદો છે? ઘેટ ઇઝ, ઘેર ઇઝ, ઈટ ઇઝ ઘેટ, ઓફ એન્ડ? તો આઈ વિલ ટેલ યુ કે એ લોકોને ફાયદો શું છે કે જે લોકો મફતમાં ચાલુ કરે છે. જે લોકો મફતમાં કોઈ સેવા શરૂ કરે છે, તેમને કેટલો ફાયદો થાય છે તે હું તમને સમજાવું. એક યુવાન છે, નામ છે સબ્બીર ભાટિયા. તેણે ત્રણ વર્ષ પહેલાં એક કંપની શરૂ કરી હતી, જે મફતમાં ઇમેઇલ આપતી હતી. આખી દુનિયાના લોકો, જ્યાં પણ હોય ત્યાંથી, મફતમાં તેનો ઉપયોગ કરી શકતા હતા. તે સમયે સબ્બીર ભાટિયાની ઉંમર માત્ર 26 વર્ષની હતી. તેણે નક્કી કર્યું કે જે કોઈને ઇમેઇલ જોઈએ તે સૌને હું મફતમાં આપીશ. માત્ર ત્રણ વર્ષમાં લગભગ 1.5 કરોડ લોકો એ સેવા લેવા લાગ્યા. એ કંપનીનું નામ હતું હોટમેઇલ (Hotmail).

છ મહિના પહેલાં, આ હોટમેઇલ કંપની તેણે માઈક્રોસોફ્ટને વેચી દીધી. માઈક્રોસોફ્ટે આ મફતમાં શરૂ કરેલી કંપની માટે લગભગ 1500 થી 1600 કરોડ રૂપિયા ચૂકવ્યા. આ રીતે સબ્બીર ભાટિયા આ દાયકાના સૌથી યુવાન બિલિયોનેર બની ગયા. હમણાં જ તેઓ દિલ્હી આવ્યા હતા ઇન્ટરનેટ વિષય પર વ્યાખ્યાન આપવા માટે. એટલે જો તમારે હજી સુધી ઇમેઇલ ન હોય, તો ચિંતા કરવાની કોઈ જરૂર નથી. તમે હોટમેઇલ પર જઈને મફતમાં તમારું ઇમેઇલ એકાઉન્ટ બનાવી શકો છો. આ છે ઇમેઇલની હકીકત.

હવે પ્રશ્ન એ થાય છે કે જો તમે કોઈ વેબસાઈટ બનાવો, તો લોકો તેને કેવી રીતે શોધી શકશે? તેનો જવાબ છે સર્ચ એન્જિન. ઉદાહરણ તરીકે, મેં દાવુદી બોહરા અકાદમી સોસાયટી માટે એક પેજ બનાવ્યું છે. તેનો એડ્રેસ છે:

www.indiaonline.org/dbas

. દુનિયામાં કોઈ પણ વ્યક્તિ પાસે ઇન્ટરનેટ કનેક્શન હોય તો એ સરનામું ટાઈપ કરીને એ પેજ જોઈ શકે છે. જો તમારે ઈચ્છા હોય કે તમારી સાઇટને લોકો સરળતાથી શોધી શકે, તો તમારે તેને સર્ચ એન્જિનમાં લિસ્ટ કરાવવી પડે છે. એકવાર લિસ્ટિંગ થઈ જાય પછી જે કોઈ "દાવુદી બોહરા કમ્યુનિટી" જેવી માહિતી સર્ચ કરશે, તેને તમારી સાઇટ જોવા મળશે.

જો તમારે કોઈ માહિતી ફક્ત પસંદગીના લોકો સુધી જ પહોંચાડવી હોય તો તમે સાઇટ પર પાસવર્ડ પ્રોટેક્શન રાખી શકો છો. એટલે સામાન્ય લોકો એ માહિતી જોઈ નહીં શકે, ફક્ત પાસવર્ડ ધરાવતા લોકો જ તેને ઍક્સેસ કરી શકશે.

તમારે એવી ઇન્ફોર્મેશન છે કે તમે દુનિયાના બધાને જોવા નથી માંગતા, ખાલી તમે જ એને અપૂવ કરો કે આ માણસને આ ઇન્ફોર્મેશન જોવા મળવી જોઈએ તમે પછી એક પાસવર્ડ આપી શકો છો. એટલે તે માણસ તે પેજ પર જશે અને એને પૂછાશે - “મને પાસવર્ડ આપો.” માનો કે આ માહિતી, માનો કે આ પેજ, આ પેજ તમે નથી ઇચ્છતા કે આખી દુનિયાના બધા લોકો જોઈ શકે. ફક્ત કેટલાક લોકોને જ તમે મંજૂરી આપો છો કે તેઓ જોઈ શકે, તો તમે પાસવર્ડ આપશો. કોઈ પણ જોઈ શકશે નહીં, ફક્ત પાસવર્ડ ધરાવતા લોકો જોઈ શકશે. શું આ સ્પષ્ટ છે? ઓકે, હવે અમે ઇન્ટરનેટ પર પેજ ઇન્સ્ટોલ કેવી રીતે કરવું તે બતાવીશું. પહેલા આ પૂર્ણ કરીએ.

ઓકે, હવે આપણે સર્ચ સોફ્ટવેર પર જઈશું. સૌથી લોકપ્રિય સર્ચ સોફ્ટવેરમાંથી એક છે Yahoo. www.yahoo.com લખો. ઓકે, આ છે ફ્રન્ટ પેજ. તેને આપણે વેબસાઇટનું ફ્રન્ટ પેજ કહીએ છીએ. આ ફ્રન્ટ પેજ છે. તમને જે પણ શોધવું છે, તે અહીંયા આ ખાલી જગ્યામાં લખવાનું અને પછી “Search” ક્લિક કરવાનું.

ઓકે, હવે તમે શું શોધવા માંગો છો? હાં? “Elephant”? “દાવુદી બોરા”? માનો તમે લખો “દાવુદી બોરા Elephant” અને સર્ચ કરો, તો સર્ચ એન્જિન તમને પરિણામ આપશે. હું અહીં “Elephant” ટાઇપ કરું છું. પછી “Search” દબાવો. હવે માત્ર સેકન્ડોમાં જ 10-20 પેજ સર્ચ થશે અને “Elephant” ડિસ્પ્લે થશે. ઓકે.

તો અહીં 181 સાઇટ્સ છે જેમાં “Elephant” શબ્દ આવે છે. અને “Elephant”ની 6 કેટેગરીઝ છે. ઓકે. હવે આપણે બધી સાઇટ્સની યાદી મેળવશું. પ્રથમ છે - “Entertainment on Elephant”, “Elephant Jokes”, બધું જ ત્યાં છે.

હવે માનો તમને “Elephant Jokes” જાણવા નથી, પણ “Elephant ખરીદવો” છે. તો તમે સર્ચ કરશો “Buy an Elephant”. હવે અહીં બતાવવામાં આવ્યું છે કે કેવી રીતે તમે Elephant ખરીદી શકો. આ એક કેટેગરી છે “Buy an Animal” કારણ કે આ “Pets” હેઠળ આવે છે. જો તમે કોઈ પશુ ખરીદવા માગતા હો, જેમ કે Elephant, પાળતુ તરીકે, તો અહીં ક્લિક કરો.

હવે તમને ટોપ લિસ્ટ મળશે, જ્યાં પ્રાણીઓ વેચાય છે. Elephant – માફ કરશો, અહીં ફરી નથી. આ છે “African Elephant”. અહીં છે “Elephant National Park”. “Elephant Farm Sectors”. “Elephant Migrate Association”, “French Association Elephant”. અહીં ઘણી બધી Associations છે. તમે જે વિચારશો તે બધું અહીં મળે છે.

હવે તમે કહો - “Elephant નો ખર્ચ (Cost) કેટલો છે?” તો તે પણ અહીં મળશે. એક Health વિભાગ છે “Elephant” પર. સરળતાથી Elephant પેજ મળે છે. ઓકે.

હવે આ છે એક સર્ચ એન્જિન - Yahoo. પરંતુ 16 મોટા સર્ચ એન્જિન્સ છે. કયા છે?

જેમ કે www.infoseek.com

(I N F O S E E K .com). આ છે www.altavista.com

(altavista.com). પછી www.lycos.com

(lycos.com). અને www.hotbot.com

.Okay, here's the proofread and punctuated version of your text:

"...net, and you want to .com. Okay, now we'll go to another search engine and have a look at the other . What is the other that they mention, or the other, other is community, community. So we will type www.infotech.com, and again we will get a page of Infotech. This is the page that... that this is the way you type the thing, and then say search. So we will type. Okay, that you say there are four other categories: that is the world, or you can look at the news. What are the latest news in the world, and in the world? All are the world. Or, what are the things promoted or managed by community, or new groups? New groups are, again, you know, like, chat, the people exchange notes, and then people... What are the notes that have been exchanged about in the world? Groups are a very powerful medium, a very, very powerful medium to reach to legs of people. newsgroup.com in message, message. Okay, yeah. Information in the world. This is an... This is... to search... We can... You get more information on it and you want to know where are the community? You click here. Click down in the world, as is the Imam Hussein, everything is there. Get a clear idea. The... is the... Can you see it here? You can... community here in... Thank you. Can you read this? This is what for two. You can click on that and then go to .go to Canada. This is known as... and we hear... is a... is shopping. This is like information, still, and we are talking on the net. Okay. Do you want

to see in depth any... any community? Any, any, any family? No, we will see... sorry... Just... click on one is there.

You can put... You can put a photograph, can be very live. Yeah... is there. You can put audio, you can put video, you can put photos, and so can... the... Now you want other product, business, education, career, job. The way you say, okay. The way is like that, is number one, is that... Now this is information, right now is there on the net. The information, information right now is there on the net. The information right now is there on the net. The question of people are asking is, how do you store the information in the local computer? It is very easy. You can go here... to say... and then save... and the same information, and say the... save. Now the information... local as as as any. How to store the photograph? Suppose you want to store this photograph, go to the photograph, click with the right button, click with the right button, and then save... save picture as. The... is saved on the super hard... Okay, another question. A lot of questions that... You buy something, suppose you want to buy something on the... then it will say, ask you your credit card number. And if you give your credit card number, what is the security? If they're in USA, if you give your card number, they tell the bank that... has purchased something from me. So that credit card security is very strict in USA. I don't know about India. Okay, and..."

For the Russian newsprint, what are the prices of Russian newsprint? This is like a practical, day-to-day thing. You want to buy Russian newsprint, and you want to know the prices; you want to search that.

There will be another search engine, www.lycos.com.

Now, I can use the search engine.

This is the search.

So, that is a search engine. Now you want to know about trading and business on the real internet. So many people are making an amazing amount of fortune on the internet and using the internet. You want to discover how easy it is: that we can sit down in your home; you don't need a big office with a showroom, with factories. You just have a computer, a modem, and the internet, and you can really shake and move the earth. Now, you can write it, and this is really happy. A lot of young kids are doing this. Now, the doctor asked about... he is \$500 that lost somebody

cracked the pay score and took me \$500. People are making millions of rupees, millions of dollars. A lot of things are happening: from accounts, also.

Now, let's find out. Now, they're searching for the prices of Russian newsprint. Let's say, Russian newsprint.

Russian...

So, guys, we are searching to get the prices of the Russian newsprint.

Now, one of my major interests on the internet is to discover more and more effective ways of doing it, more and more smart ways of doing it. Okay, close it down.

Thank you. Now this is good; go down.

Okay.

...doing millions, doing business of millions of dollars every year, and that showroom has no space, no furniture, nothing. The entire showroom is on the net, and the showroom name is www.amazon.com. A M A Z O N .com. Biggest showroom.

This is the website on newsprint, print media.

You can go research on the internet and get whatever prices you want. Someone asked me how to get the prices for Singapore Telecom, how the internet telephone of Singapore, similar. Go to the Singapore site, type "telephones," and then you can get the phones. We'll go to these sites, which are really... not only this is a theory that people can do big business, and the next website, which really done big business, is amazon.com, a suggestion. And how people in India, Bombay, they're replicated amazon.com on the net. Now, the communication you can buy books online, you can sell books online. Really big business on the net.

Sure.

This company started, basically, as a book company a few years back. Now they're music, everything. Get what you want: around 3 million titles; there are 30 lakh books.

30 lakh books.

This is the keywords. You can click here: "Books Online."

This is our website. So, you can type any book name; it will search for you, and then if you want to search any book...

You want to search for a book? Yeah, get books.

...street lawyer. Okay. Imagine you want to buy a book in Bombay for physical, then you want to go... and now, here you can type "street lawyer."

You can say, "street lawyer."

...and then say, go.

So, of the 30 lakh books that this site has, "street lawyer" will be displayed: "Street Lawyer" by John Grisham, Hard Cover.

Do you want the price?

Do you want to know the price?

Okay. John Grisham.

19.38 dollars.

19.57 dollars.

"Street Lawyer" price is 19.57 dollars.

So, you want to read more about this book?

You can click here.

You want to book the book? You want to buy the book?

You want to order this book? You are very good. You want to order it, right?

You want to order the book, okay, just click here.

...the last year, write your credit card number; give the credit card number, and the book is booked.

The book is next. Now this is the book.

...the shipping will be done after three or four days.

See, now this is a very beautiful arrangement they have on the side. How we go to a very big shop. We carry that shopping cart.

Put it in the shopping cart. So, for the "street book," we will put it in the shopping cart and click here.

Add in shopping cart.

Yes.

...enter.

So this book is added to the shopping cart.

...

Now, items in your shopping cart.

Now, these are the items in your shopping cart. If you want to proceed to checkout, I mean, you're booking the book, you can click here; and if you want to shop more, you can click down.

Below, below, below.

The book.

Yes.

...I think the message comes every time. It's a message to warn me that the information that I'm giving can be recorded by someone.

Can be recorded.

Okay, so this is the way you can, you know, probably spend half an hour, or an hour, setting on the net. You can browse to Amazon.com, buy books, and then proceed to check out. Okay, now we see the Indian edition of Amazon.com. Now, a lot of businesses are going to go online, and let me give you a couple of examples. One is ruby.com. One of my friends started a company, a showroom on the net; it's called mobileindia.com. Mobileindia will sell all kinds of mobile phones, all kinds of pages, and everything online. If you want to buy a mobile phone, just go to mobileindia.com, type in your requirements, and they will deliver the goods that you have paid for. There's a credit card authorization step. So, you can sign the paycard authorization and get your mobile phone. This is the kind of future that is more likely to happen. One of my other clients, minicom india, we are going to sell computers online. Today, the world's biggest computer company is Comtech, where they sell computers worth five million dollars every year. And out of their entire sales, one-third of the sales are through the internet. So, around \$1.5 billion worth of goods, Comtech is selling on the net. It saves a lot of money on marketing, advertising, administration, and paperwork. You just put the order on the net through ruby.com. Any girls, do you have a question? Yeah? You're not on the net. N A V and A V and E T nowish.com. N A V N E T T.com. Now it has become an important data here now, that's right. Now is the time to go in. Now, how to write the address, the world wide address is nearly learned internet concepts. You should go. Welcome to the exciting world of nais. Nais brings you total quality. Nais, they are getting a lot of money on just simple prices. It costs, you know, a couple of thousand rupees, but now for the whole year, they are saving money on printing, advertising, and marketing everything. Like today, a lot of people from all over the world call me; they want to know more information about these. I just give them my website address, www.theaddress.com, and, you know, my company is like that, so nawaaz is doing that. And uh, those who are students and passing out or graduating, for example, are learning how to make a good career. One of the fastest emerging careers is computers, so how to design these websites? Designing websites is an interesting career because of tremendous opportunity, because almost everyone has a

potential client to put a website. And there are not many designers in the world who can design good quality websites. You can expect that in the USA, good designers are getting paid at the rate of \$100 an hour. That's four to five thousand rupees per hour if you do good design. Okay, students got it. Here are the areas of books: books on India, books on children's books, and embroidery books, as by like that. You can go and search. Okay.

Suppose you are new to the net and you want to know, okay, how will I begin, you know? And you met a computer and you met the net. You want to find out what people are doing. What people all across the world are seeing on the net. For that, there's a site called, that's site, 1.5.com. Okay. These are the top, you know, how we have Indian picture top ten, so these are the top 100 frequently visited sites. What is the next scale site? The next scale site right now is, Yahoo. Yahoo search engine. I saw your cities. I think when you get these, you can get a fair idea about the whole, what people are doing on the internet. Microsoft is a company which offers Windows 95 and Internet Explorer, and gives a lot of free programs. When you have geocities, geocities has become very, very famous; it's one of the most active sites in the world. Why? A lot of people are going there. The only reason why is, it is giving free websites. Why I told you to start with that, you can cause it a thousand rupees to put a paid address. But if you go to geocities, it will not cost you anything for the site. To put a website, free of cost. Xfile.com. 59. These are the search engines. Mirables. Maker of icu internet chat. This is another bright idea, for another friend's. Yeah. You have the free website. Designing means the free designing. Designing the free, designing to, if you have a computer, to, you want to make a very simple design, I can make it right now. You can do it on your own. If you have a good friend can do it, it's very simple. I think we will have a small train on design, right? Big design, you know, how to design the website, like good. Okay, any questions, do you have any questions? Yeah, you want to the. Sorry. You want to, ah, miragali. I was on xfire 59.com. These are the search engines, again, this is the very bright idea. Miragali made the icu internet chat. When you are on the net again and again, and then you have a partner, you made a lot of friends, you know, you can make a lot of friends online and you want to talk to those friends, you want to chat with them. Chat means typing and chatting, typing and communicating. You want to chat with those friends, but then you don't know whether they are on the net or not. So, icu allows everyone to get a number, so if you have my number, icu number, you can type in the number and find out whether I am on the internet or not on the internet. I am anywhere in the

world, I am in India, I am in London, I am in North. If I am on the net and you have my icu number, you can trace me. Where am I? So, this is very useful, you know? Suppose you have, you have someone in Lana and you want to do video conferencing with them, meaning showing video conferencing or short, you want to show the video conferencing with them. How do you find they are on the net or they are not on the net? That can be done to icu. How we have major numbers in India.

I mean, USA people write their icu numbers on their visiting card. So, they can find them on the net. Inquisix search engine. It's again a search engine. Alta vista search engine. Which is Alta Vista is again a search engine, search software. Then this is search.com. Search.com, downloads.com. This will be special. Downloads.com. Downloads.com gives you hundreds and hundreds and thousands of very good quality software free of cost. I have a friend and he's in embroidery, he's in embroidery. And he is, he is a young and the son that is popular for embroidery and embroidery. Then, so he's said okay and they imported some machinery for the day. And then they bought some cost from Australia and they Australia and they said that you have to pay us 200,000 rupees to give them this costs. It's a very high-quality cost. And that guy, I forgot the name of the company, it's a very famous one in the embroidery field. So, they said that people pay 200,000 to that company and they got the cost. Within three or four months of that, the competitor of the Australian company, the same kind of costs, and it's going on the net, free of cost. So free of cost. So that guy is that has happened, it's happening. The best, this people kill the competition by throwing in the fish. A lot of things, before you buy the software just check it out, it's very easy to see on the net downloads.com. Okay, this is CIA and interactive, all the new people who are to go up on the world, they are on next. Okay.

International check for the order from your bank and send it to that party, and they'll send you the goods. Okay, are all the questions cool? Any questions? Free money part. Free money? Uh, yeah, yeah. This is a very good question. That is very difficult to get the line. Very difficult to get the internet connection. That was the - I'll tell you, the BSNL is making all efforts so that the lines are available on time. I got the connection right now; since the last three hours, I'm not making, I got it immediately. Because BSNL right now has stopped issuing any more connections. If you go to BSNL and apply, they will not take your application for one month because a lot of people have - it's overcrowded. They've stopped. So nowadays you don't have a problem of lines, not getting it - that's it.

Okay? Any questions? Last question. Uh. Okay, very good question. So, all this thing's gonna happen now. This is also very interesting. Guys, they can also start a business, you know, those who, uh, what's you good with the internet. The Toquef the Zine is mentioning that there are service providers who are providing; BSNL is providing under howers for 3 or 3500. There are certain service providers who are providing any number of howers for 3500, it will do it or not. It's not legal.

For your book business to group. You can get, you can buy, say, say, these lines from BSNL and then you can resell it. They are making at least ten times of what they invested. But it works. That is going on; one stop. Yeah, it is. But, but the lot has - nothing happens. Okay? So, where are we? Ah, okay. Free money. We want to find out; is that clear about those persons who are - who are now, no. Now, you know more internet is going, but don't know how to - how to do anything about it, then there are a couple of ideas. You can generate your own ideas, but you know, start a food business, start a surfing center, start an email center, uh, probably start an information service; those people don't have information, provide them. Something like that. And free money, on free dollars on the net. So we are going to go into the free dollars on the net, but before that let me explain the idea. This is again a brilliant idea. The Chairman of that company, Cyber Cash. The guy who started this, uh, idea is - is this is Cyber Cash in India in Delhi. He's - he's going to attend the conference on internet. Now the idea is very simple. The title on that website goes better of. Okay, so we are immediately become a member, okay? Can you see that on the screen? We are Cyber gold member. They make you the member in PHP, Cyber gold member. Okay. Et cetera, et cetera. Start doing now. Just click on, on, without any problems. This is the way we can earn, get to earn ten cents. If you learn how to, how this system works for ten cents. Filling up a dizzy, dizzy lines, what - dollar 25 cents? Dizzy service. Dizzy service. Okay. When there is a dizzy.com They pay 25 dollars. For the next one. \$25 for the line. And they are showing you very offers, you know? \$25, 25 dollars. One dollar. So there's a whole thing, you know, no. Now we can go to any site and fill up the form. Okay, we will fill this best seller, you know, I know it by heart. I mean, I know it by heart because he already did a lot of - you know, I know the answer. You have to fill very well. This is very simple. Otherwise the way, they married, not married, children, and you're in the company. This is very simple. So they are telling you to read this post and know the four steps. You have to read, explore the website. I've already read that. to the first

thing. The second thing we are supposed to read, to long this. We are not ready. Second thing read. Third thing read. Fourth thing read, and now we are going to answer the quiz. If we answer the quiz correctly, we get 10 cents. Okay? So now what, there are only four questions, they are. There are only - there are only four questions in the quiz, okay. We can find the answers. How do you earn cyber gold after exploring a sponsor website? By passing the brief quiz. How do you earn cyber gold from a one page offer? That follows in instructions, filling the form.

Cyber gold purchase rewards are a way to, Cyber own cyber world when you make a purchase. How can you earn the most cyber gold? Uh, is that it? Read the all button and complete all effort. Okay. The first ten cents. Now we're here. If you won't then you will get, 10 cents. So if you have one hour of free time, go to that complete all the effort for offer. Okay, hello Cyber world members, 10 cents from Cyber gold offer has been deposited in your account. Now I'll have your email, my email address, your phone, you are a real money answer. Okay. Now this is about the various ideas. Now there are a lot of things on net which even not one person can know everything about the net. A lot of people have different ideas, a lot of people know different things. The best way to find out what is available to you is be on the net and check it. Okay, and we'll be finishing in the next 15, 20 minutes. So, now we'll be taking international communication, uh, thing, you know, that they can put on, net chatting on net, video conferencing on net. Before that, any questions? No problem. The internet only. Yeah, yeah. Okay. If you're asking, okay. Not a different, ah. Sorry? Internet anyway you - any questions?

When you say hello, the person at the other end will listen to the hello after 15 seconds. Just wait for some time. Don't say "Hello, hello, hello" two or three times. They'll listen on the other end; then you talk, like: 1011 44 14 9475 836838. Okay, they're listening.